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## OAUG News Release

### **Oracle Applications Users Group Launches Executive Roundtable**

*- Peer-to-peer meeting established for executives to discuss challenges, strategies, experiences -*

**ATLANTA, July 12, 2011** – The Oracle Applications Users Group ([OAUG](#)), the world's largest knowledgebase for Oracle Applications users, recently launched an executive roundtable for the vice presidents of IT and chief information officers of its member organizations to create an exclusive forum where experiences and issues faced as corporate executives can be confidentially shared and resolved.

The executive roundtable was created to increase the involvement of executives within the OAUG and to further build the return on investment OAUG member organizations receive as a part of their membership. Long-term plans for the roundtable include providing members access to a global knowledgebase of best practices and solutions, education and professional development, networking opportunities and leveraging established channels of advocacy within Oracle Corp.

Meeting logistics and communications are facilitated by the OAUG with leadership and direction led by the members of the roundtable themselves. Members can gain roundtable membership through an application and approval process created to promote geographic and industry diversity within the group. The roundtable meetings predominately consist of executive roundtable members but occasionally are joined by Oracle executives, associate member company executives or other experts to address specific topics.

To join the roundtable, members must be employees of an OAUG member organization, should be a top executive (vice president of IT, CIO or equivalent), have a willingness to participate in group discussions and information sharing, and cannot be in a competitive situation with other roundtable members.

“Establishing the executive roundtable creates a forum where technology executives can confidentially meet to discuss challenges they are facing in their organizations and exchange ideas and experiences,” said Mark Clark, president of the OAUG. “Forming this

dedicated leadership group adds depth to the OAUG's portfolio of member benefits and increases the overall return on the OAUG membership investment.”

The inaugural roundtable meeting was held at COLLABORATE 11: Technology and Applications Forum for the Oracle Community conference on April 10. Four roundtable meetings will be held each year. The next meeting is scheduled for July 19 and will feature a webinar presentation by an executive roundtable member who works for an electronics manufacturer. The presenter will discuss how his organization implemented Oracle Business Intelligence Enterprise Edition (OBIEE) to provide deeper insight into day-to-day operations for the management team.

To inquire about membership in the OAUG Executive Roundtable and attend the webinar on July 19, please contact Marci Nessing at [mnessing@oaug.com](mailto:mnessing@oaug.com).

### **About Oracle Applications Users Group (OAUG®)**

Founded in 1990, the Oracle Applications Users Group (OAUG) is the world's largest user knowledgebase for Oracle Applications users. The organization serves as an advocate to Oracle Corp. for companies worldwide, including more than 35 percent of the companies on the Fortune 100 list. The OAUG provides users with education, networking and support via a wide range of activities and forums including conferences, publications, special interest groups and online communities. For more information about the OAUG, visit the website at [oaug.org](http://oaug.org).

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