



Media contact:
Sarah Wroble
For OAUG
(678) 781-7236
sarah@williammills.com

OAUG News Release

Oracle Applications Users Group Hosts 2011 OAUG Connection Point® Conference Series

- Provides regional and special interest networking and educational opportunities -

ATLANTA – March 3, 2011 - The [Oracle Applications Users Group \(OAUG\)](#), the world's largest user knowledgebase for Oracle® Applications users, announced its 2011 OAUG Connection Point® conference series, four focused, two-day forums dedicated to collaboration, education and networking for users of Oracle Applications.

The first conference, [OAUG Connection Point® - Dubai](#), takes place March 16-17 in Dubai, United Arab Emirates. Presented by the OAUG, the OAUG Middle East and Oracle, the forum is tailored toward users of Oracle's E-Business Suite, exploring features of the Oracle E-Business Suite Release 12, upgrade best practices, Oracle Enterprise Performance Management, applications technology and Oracle Server and Storage Systems. Cliff Godwin, senior vice president of applications development at Oracle, and Nadia Bendjedou, senior director of product strategy at Oracle, are the keynote speakers.

The second conference, OAUG Connection Point® - Release 12.1, takes place July 12-13 in Chicago. Presented by the OAUG, the North Central Oracle Apps User Group (NCOAUG) and the OAUG Upgrade SIG, the conference is offered to help attendees plan to implement, upgrade to or re-implement the Oracle E-Business Suite 12.1. Godwin is to deliver the keynote presentation.

Two OAUG Connection Point® – Enterprise Performance Management conferences are also planned for 2011. The first will be held in Seattle, July 20-21, and the second will be in Atlanta, November 15-16. These in-depth conferences cover Oracle Hyperion enterprise performance management (EPM) applications, Oracle Essbase and Oracle Business Intelligence (BI). The educational content features customer success stories, partner tips and tricks, and timely issues and future directions from Oracle executives on better leveraging current and prospective investments across all of the Oracle BI and EPM applications and tools.

“The series of OAUG Connection Point conferences highlights the OAUG’s commitment to serving the various regions and interests within the growing, global Oracle community,” said Mark Clark, president of the OAUG. “Every conference is designed to enable users worldwide to optimize their Oracle Applications investment through access to practical training, new ideas and one-on-one discussions with Oracle experts.”

For more information, visit the [OAUG Connection Point 2011](#) website.

About Oracle Applications Users Group (OAUG®)

Founded in 1990, the Oracle Applications Users Group (OAUG) is the world’s largest user knowledgebase for Oracle Applications users. The organization serves as an advocate to Oracle Corp. for companies worldwide, including more than 35 percent of the companies on the Fortune 100 list. The OAUG provides users with education, networking and support via a wide range of activities and forums including conferences, publications, special interest groups and online communities. For more information about the OAUG, visit the website at oaug.org.

#