



Media contact:
Sarah Wroble
For OAUG
(678) 781-7236
sarah@williammills.com

OAUG News Release

Oracle Applications Users Group Hosts OAUG Connection Point® - EPM/BI/R12.1 Upgrade Conference

- Enables Oracle users to gain insight through high impact education and training -

ATLANTA – Oct. 26, 2011 - The [Oracle Applications Users Group \(OAUG\)](#), the world's largest user knowledgebase for Oracle® Applications users, co-hosts the OAUG Connection Point® - EPM/BI/R12.1 Upgrade conference, in partnership with the Atlanta OAUG and the [Hyperion](#), [BI](#) and [Upgrade](#) SIGs, Nov. 15-16 at the Omni CNN Center in Atlanta. This conference is designed to serve customers using the Oracle E-Business Suite, Oracle Hyperion, Oracle Business Intelligence (BI) Enterprise Edition 11g and Oracle BI Applications.

The two-day regional conference offers Oracle customers and applications users the opportunity to enhance their knowledge of Oracle Applications and to gain first-hand insight from peers and Oracle executives on timely issues and the future evolution of Oracle applications.

The conference features more than 40 educational sessions from top national speakers. Educational sessions include "Oracle Hyperion Profitability and Cost Management (HPCM)," "Unwrapping OBIEE 11g with BI Apps," and "The Big Picture: The R12.1.3 Upgrade Overview."

Featured keynote speakers include Tobin Gilman, vice president of Product Marketing for Business Analytics at Oracle; John O'Rourke, vice president of Product Marketing for Enterprise Performance Management at Oracle; Ognjen Pavlovic, vice president of Oracle E-Business Suite Strategy at Oracle and Anne Carlson, senior director of Oracle E-Business Suite Strategy at Oracle.

Several panels and case studies focus on best practices for implementation and upgrades. Attendees also have the opportunity to meet one-on-one with Oracle experts to discuss questions and challenges.

“The conference offers attendees the opportunity to use their training budget wisely as they take advantage of low-cost event fees and high-impact, concentrated educational offerings,” said Mark Clark, president of the OAUG. “This information-rich conference offers attendees real-time information and best practices from implementers and experts actually using the products on a daily basis.”

For more information, visit the [OAUG Connection Point – Release 12.1](#) website.

About Oracle Applications Users Group (OAUG®)

Founded in 1990, the Oracle Applications Users Group (OAUG) is the world’s largest user knowledgebase for Oracle Applications users. The organization serves as an advocate to Oracle Corp. for companies worldwide, including more than 35 percent of the companies on the Fortune 100 list. The OAUG provides users with education, networking and support via a wide range of activities and forums including conferences, publications, special interest groups and online communities. For more information about the OAUG, visit the website at oaug.org.

#