



Media contacts:  
Sarah Wroble  
For OAUG  
(678) 781-7236

## OAUG News Release

### **Oracle Applications Users Group Announces 2011 Participants in Star Partner Program**

*- Program integrates technology vendors with Oracle Applications users throughout the year -*

**ATLANTA – Jan. 20, 2011** - The Oracle Applications Users Group (OAUG), the world's largest user knowledgebase for Oracle Applications users, announced the list of associate member organizations that have signed on as early participants in the 2011 OAUG Star Partner Program, which connects providers of related products and solutions with Oracle Applications users.

Participants for 2011 include: EiS Technologies, IBM, Informatica, IT Convergence, Noetix and Rolta TUSC as Five-Star partners; Project Partners and Solution Beacon as Four-Star partners and Core Services, eSolutions, Excel4apps, HP, More4Apps, 02Works LLC, Polaris Associates, Rimini Street, Inc. and Smart Dog Services as Three-Star partners. In addition, 21 other organizations are participating in the program at the Two-Star *Elite*, Two-Star and Rising-Star levels.

The OAUG Star Partner program is mutually beneficial for both participating organizations and the broader OAUG membership. Those participating in the program showcase their products and services to help the family of Oracle Applications users enhance their productivity and maximize their investment, while OAUG members are given the opportunity to learn about the latest trends and solutions from some of the industry's leading suppliers and consultants.

The program enhances visibility, recognition and connections with the OAUG's entire user base all year long through an assortment of channels, including conference participation, communications, customized sponsorships, educational webinars and enhanced interactive networking opportunities.

“By connecting the OAUG’s members with the Star Partners, this win-win program promotes effective two-way communication and information exchange throughout the year,” said Steven Hughes, executive director of the OAUG.

Opportunities to participate in the 2011 OAUG Star Partner program are still available. For more information about the program, please contact Christine Hilgert, OAUG director of associate programs, at [chilgert@oaug.com](mailto:chilgert@oaug.com).

### **About Oracle Applications Users Group (OAUG®)**

Founded in 1990, the Oracle Applications Users Group (OAUG) is the world’s largest user knowledgebase for Oracle Applications users. The organization serves as an advocate to Oracle Corp. for companies worldwide, including more than 35 percent of the companies on the Fortune 100 list. The OAUG provides users with education, networking and support via a wide range of activities and forums including conferences, publications, special interest groups and online communities. For more information about the OAUG, visit the Web site at [oaug.org](http://oaug.org).

#