



Sponsorship Package

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| Platinum Sponsorship Level (2) | \$14,500 |
| <ul style="list-style-type: none">• 6' tabletop prominently positioned near break/reception area• Your company's logo highlighted as a platinum sponsor on all general session presentations• Opportunity to present one general session – Final Steering Committee approval on all selected presentations• Recognition as a Platinum sponsor• Opportunity to include your company's promotional collateral in onsite conference materials• Name recognition for your company in onsite materials and on OAUG Connection Point™ - Dubai Web site• Three full-conference registrations• Conference attendee list provided via e-mail post show | |
| Gold Sponsorship Level | \$7,500 |
| <ul style="list-style-type: none">• 6' tabletop prominently positioned near break/reception area• Your company's logo highlighted as a Gold sponsor on all general session presentations• Opportunity to present one concurrent session, Final Steering Committee approval on all selected presentations – Customer case study, delivered by customer and the integrator.• Opportunity to include your company's promotional collateral in onsite conference materials• Name recognition for your company in onsite materials and on OAUG Connection Point™ - Dubai Web site• Two full-conference attendee registration• Conference attendee list provided via e-mail post show | |
| Silver Sponsorship Level | \$4,500 |
| <ul style="list-style-type: none">• 6' tabletop prominently positioned near break/reception area• Your company's logo highlighted as a silver sponsor on all general session presentations• Opportunity to include your company's promotional collateral in onsite conference materials• Name recognition for your company in onsite materials and on OAUG Connection Point™ - Dubai Web site• One full-conference registration• Conference attendee list provided via e-mail post show | |
| Exhibitor Level | \$2,500 |
| <ul style="list-style-type: none">• 6' tabletop booth• Name recognition for your company in onsite materials and on OAUG Connection Point™ - Dubai Web site | |
| Patron Level | \$1,250 |
| <ul style="list-style-type: none">• One marketing piece placed with the onsite materials and on OAUG Connection Point™ - Dubai Web site | |



FAQ

What is OAUG Connection Point™ - Dubai? Oracle Applications Users Group (OAUG) is the world's largest user knowledgebase for Oracle Applications users. Connection Point™ is OAUG's world-renowned educational conference that, for the first time ever, is being held in Dubai on April 1-2, 2009. This one and half day training event tailored to address educational needs of the E-Business Suite User will feature world-class speakers from Oracle and the user community. In addition to keynotes providing future directions from Oracle, topics covered will include new features of Release 12, upgrade best practices, Service-Oriented Architecture (SOA), Fusion Middleware and topics of interest to Government, Retail & Airline industries.

Is this a one-time event? This first time event will be used to help the local Oracle user community to network, build, and create a community of active users meeting more than once a year. It is the intent of OAUG to assist the local community of users in the creation of an annual meeting and training event.

Who is the target audience? It will be a mix of the Functional/Technical Community, IT managers, Project/Implementation Leaders and CIOs

What is the expected attendance?
We expect 100-125 attendees.

I'm an OAUG Star Partner; can I add this to my contract?

Yes. Whether you've already signed up for the 2009 Star Partner program or if you're planning to become an OAUG Star Partner, we can bundle this event along with your standard contract. For information about the OAUG Star Partner program please visit: [OAUG Star Partner Information](#) or contact Denise Quashie, director of strategic relations at dquashie@oaug.com or +1 404.210.6261.

What activities will be included in the conference agenda? OAUG Connection Point™ – Dubai will feature 18 white paper sessions led by top industry speakers from the USA, Europe and the Middle East, as well as a keynote address by Oracle Vice President Cliff Godwin and Oracle Director and expert Nadia Bendjedou. Also being organized are Oracle one-on-one expert meetings, networking opportunities and an exhibitor showcase.

When is the conference and where will it be held?

OAUG Connection Point™ – Dubai is being held April 1-2, 2009 at the Dhow Palace Hotel, Dubai.

Why is OAUG coming to Dubai?

OAUG recognizes the importance of how a community of active users can help achieve greater ROI on a company's Oracle investments. Through networking, training and one-on-one discussions with Oracle experts, Oracle users worldwide have the ability to help create and share the best practices necessary to bring greater efficiencies to the every day business software user. With almost 20 years of experience, and covering all of Oracle's Applications product solutions – OAUG comes to Dubai with the experience necessary to assist in driving Oracle users business success with experience and years of acquired knowledge and information delivered by world class speakers.

Do I have to be a member of OAUG to attend?

No, you do not need to be a member to attend.

Is Oracle Corporation involved in the OAUG Connection Point™ – Dubai Seminar?

Yes. Oracle will be providing some of the educational sessions, keynotes and one-on-one meetings.

What is the cost to attend OAUG Connection Point™ - Dubai?

Registration: \$795 USD for a full-conference pass, \$650 USD for a one-day pass

Where can I find out more about the seminar?

Over the coming weeks we will have a special Web site just for OAUG Connection Point™ – Dubai, in the meantime please visit our OAUG Web site for more information (www.oaug.org).