



The Oracle Applications Users Group
3525 Piedmont Road, Building Five, Suite 300
Atlanta, GA 30305 USA
P 404.240.0897 F 404.240.0998

OAUG Online Vendor Directory Upgrade Advertising Agreement

Thank you for placing an order for advertising with OAUG. OAUG's acceptance of your order is subject to your agreement with the OAUG advertising terms and conditions. You acknowledge this agreement by completing this form and returning it to us. All phone reservations must be confirmed by faxing this form to the number below. All agreements must have an authorized client signature.

Advertiser: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

e-mail: _____

URL: _____

Are you an OAUG member? Yes No

Ad Duration: Quarterly Annually Beginning date: _____

Company Type: Vendor Consultant Both

Level Selected: Level 2 Level 3 Add'l Category New Product

Rate: _____

Notes or Special Instructions: _____

Bill to (check one): Advertiser Agency (please provide agency address)

Agency address: _____

Client Signature: _____ Date: _____

Send space reservations and materials to:
Cindy Force, OAUG Communications Manager
Oracle Applications Users Group
3525 Piedmont Road, Building Five, Suite 300 Atlanta, GA 30305
P 404.240.0897 F 404.240.0998 cforce@oaug.com



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OAUG Terms & Conditions

RATE POLICY:

Rate protection for advertisers that sign full-year contracts is valid only through that contract year. Failure to insert the contracted number of ads during a one-year period results in short-rating on the rate card under which advertising was booked. OAUG reserves the right to change rates upon notice.

PAYMENT:

First-time advertisers must submit pre-payment with the first insertion order to establish credit. OAUG will invoice advertiser for subsequent insertions pursuant to the current rate schedule. Advertiser shall pay all invoices net fifteen (15) days from date of invoice.

CHANGES OR CORRECTIONS:

Requested changes or corrections to advertising material must be presented in writing and received by OAUG within 24 hours of the materials deadline date. Any changes or corrections are made at OAUG's sole discretion. Advertiser agrees to pay for any costs incurred as a result of such changes or corrections.

MISCELLANEOUS:

- The subject matter, form, size, wording, illustration, and typography of the advertising shall be subject to the approval of OAUG. OAUG shall have the right to reject or omit any advertisement which OAUG, in its sole discretion, considers unsuitable for any reason or contrary to the policies of OAUG (including, but not limited to, recruiting advertising and advertising from firms whose financial or manufacturing application products directly compete with Oracle Applications).
- Unless you make written objection within 10 days of the rendering of any bill for advertising published for OAUG, such bill shall be conclusive as to the correctness of the items therein set forth and shall constitute an account stated.
- If an OAUG member has an outstanding receivable over 60 days past due (such as an advertising invoice), OAUG reserves the right to cancel any and all space that member has reserved in any OAUG Conference Exhibit Hall. OAUG also reserves the right to apply any payments made to OAUG for cancelled Exhibit Hall space to the outstanding receivable. The member also runs the risk of OAUG membership revocation.
- OAUG reserves the right to cancel any advertising at any time upon default by the advertiser in the payment of bills or in the event of any other substantial breach of these terms and conditions by

the advertiser. Upon such cancellation, charges for all advertising published and all other charges payable to OAUG shall become immediately due and payable by the advertiser.

- If OAUG is unable to arrange for publication of any advertisement in the type or style requested, it may: (i) arrange for publication of such other advertisement in such other type or style as in its opinion most nearly corresponds thereto, and the advertisement may be inserted without submission of proof unless proof before insertion is requested on the face of the order; (ii) ask for new media; or (iii) take such action as in its sole discretion it shall deem appropriate.
- Failure by OAUG to insert advertising in any particular issue or issues invalidates the order for insertion in the missed issue but shall not constitute a breach of agreement.
- OAUG may reject or omit any advertisement when the space allocated to advertising in a particular issue for which such advertising is ordered has all been taken. OAUG may also limit the amount of space an advertiser may use in any issue.
- The advertiser agrees to indemnify and hold harmless OAUG, its directors, officers, employees, agents, and members for all losses, costs, damages and expenses, including reasonable attorneys' fees, arising from any claim for infringement of the rights of third parties based upon publication of the advertising in question.
- Any amount due OAUG for advertising if not paid within 30 days of the date of the bill in question shall accrue interest from such date of one and one half percent per month or the legal limit, whichever shall be less.
- No terms and conditions for any advertising other than those stated herein shall be binding on OAUG, except with its explicit written consent.
- OAUG shall have no responsibility or liability for any materials sent it by any advertiser nor for any errors in any advertising form, size, wording, illustration, typography, or any other matter relating to any advertiser, including the advertiser index.

OAUG Vendor Directory Upgrade



OAUG offers listings in its Online Vendor Directory. The most basic listing is provided as a FREE member benefit to all OAUG Associate members. Vendors should select a primary category (see list below) for classification. Additional categories can be selected for an annual fee. **PLEASE NOTE: The free Online Vendor Directory listing is only available to OAUG Associate members in good standing. OAUG Individual Associate members are not eligible for placement in the Online Vendor Directory.**

Level 1: OAUG Member Benefit

Free listing of name, address, phone, e-mail and Web site (hotlinked) in up to three selected categories, plus a 150-word description of the organization. Select category from list below.

Level 2:

Level 1 plus a company logo (half-banner size: Approximately .75" x 3.75" or 55 x 275 pixels).

Level 3:

Level 2 listing plus a link to an advertisement in PDF format.

Additional Categories:

Listing of up to five additional categories.

New Product Listings

The OAUG includes listings for New Product Announcements (125 words or less) as part of the Online Vendor Directory. New product announcements will include the name, address, phone number, and Web site of the company. The product must be new (released within the last six months) and directly related to Oracle Applications. Listings have a six-month time limit.

Materials and Deadlines

Submit text in an e-mail. If Level 2 is selected, submit art as half banner. If Level 3 is selected, send either an advertisement already prepared in .pdf format, or the ad in a Microsoft Word attachment (OAUG will convert this ad into a .pdf file). You are entitled to one 8.5" x 11" page of advertising.

Your ad may be color or black/white. Anything over one 8.5" x 11" page will be rejected. All space reservations must be confirmed in writing. Any cancellations must be confirmed in writing.

Materials Close:

All ad materials must be received by the 15th of the month for placement in the following month.

Advertising Rates

Listed rates are per quarter. There are no discounts for ad agencies.

2008 Rates:

	<u>Quarterly</u>	Annually
Level 1	Included w/membership	
Level 2	\$250	\$875
Level 3	\$400	\$1,450
Add'l Category	\$75 each	

Vendor Directory Category List

VENDORS:

All Oracle Applications
Application Service Providers
Bar Coding
Customer Relationship Management
Oracle Database
Administration/Technology
Document Imaging
Document/Output Management
EDI
Enterprise Asset Management/
CMMS
Fax Server
Financials
Forms
Hardware
Human Resources

Industry Applications (Energy,
Financial Services, etc.)
Laser Check Solutions
Oracle Manufacturing/
Distribution/Supply Chain
OLAP
Manufacturing/Distribution/
Supply Chain
Projects
Reporting
Sales and Marketing
System Management Tools
Tax
Time and Attendance/Payroll
Training
Treasury Management
Web Products
XML

CONSULTANTS:

All Oracle Applications
Application Service Providers
Customer Relationship Management
Oracle Database
Administration/Technology
Financials
Human Resources/Payroll
Industry Applications (Energy,
CPG, etc.)
Manufacturing/Distribution/
Supply Chain
Process Manufacturing/GEMMS
Projects
Training
Web Products

Questions regarding Online Vendor Directory

advertising? Contact Cindy Force,

OAUG communications manager, at 404.240.0897

or via e-mail at cforce@oaug.com.